ECU CONNECT

An Early Student-Success System

ECU CONNECT is a communication tool through which East Carolina University® faculty can support student academic success.

The Process

Through ECU CONNECT, faculty provide feedback to students via Flag, Referral and Kudo notifications. By promptly identifying and addressing academic, behavioral or personal challenges faced by students, success team members in Student Academic Success Services can intervene early to provide the support students need.

FLAG

You can raise a flag to alert the student and/or staff of a student issue/grade performance. A flag generates an email to the student about your concern or feedback. A flag also sends an email notification to the success partners.
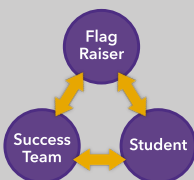
KUDO

When you raise a kudo, you acknowledge the student's positive progress and achievements in your course. A kudo generates an email to the student with your comments.

REFERRAL

You can raise a referral to direct a student to connect with that service on campus. The student receives an email regarding their referral, and they are contacted by our success partners.

CLOSE THE LOOP

Closing the loop is the last step in the ECU CONNECT process. After working to resolve flags and referrals that you have raised, campus success partners note and contact outcomes for your review.

Flag Raiser

Success Team

Student

ECU® STUDENT ACADEMIC SUCCESS SERVICES

Raising Notifications and Completing Surveys

Notifications can be raised in ECU CONNECT at any time during the semester. Instructors are also invited to complete four thematic progress surveys. Undergraduate surveys are made available on the first Monday of the month. Survey themes, along with applicable notifications, are as follows.

Connect Survey 1	Support Survey 2	Serve Survey 3	Succeed Survey 4
Never Attended/Never Participated	Off to a Great Start	Keep Up the Good Work	Outstanding Coursework
No Online Platform Activity	Course Grade Below C	Course Grade Below D	Recommendation for Campus Employment
Pirate™ Academic Success Center	Critical Attendance Concern	Stopped Attending	Thank You for Being in My Class
	Concerned	Unsatisfactory Coursework	Recommendation for Graduate Studies
	Pirate Academic Success Center	Concerned	
		Pirate Academic Success Center	

Please Note: If a student fits multiple categories of flags in a single course, Student Academic Success Services recommends raising the Concerned flag to address those concerns.

CONNECT WITH US

https://academic-success.ecu.edu/ecuconnect/instructor-advisor/

Contact Student Academic Success Services for more information about your important role in the ECU CONNECT process.

ecuconnect@ecu.edu

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